

Vitamins Color Spectrum

PROFESSIONAL COLOR CARE TECHNOLOGY



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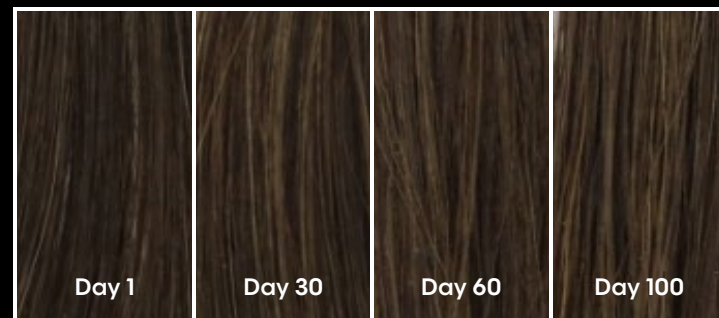
NEW

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Maintain day 1
color vibrancy for
up to 100 days.*



THE TECH

Formulated with
Ferulic Acid + Citric Acid 2.5% for
color strength, vibrancy, and shine.

*With continued use of the Vitamins Color Spectrum classic shampoo, mask, and leave-in serum

The problem.

On day 1 of freshly done color, hair reflects all 5 dimensions of the color spectrum: shine, saturation, tone, contrast, and brightness.

But these fade over time.



Shine

The amount of light reflected by the hair cuticle.



Saturation

The chromaticity and vibrancy of a color.



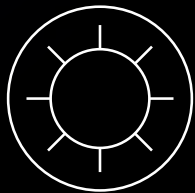
Contrast

The difference between multiple shades and reflects.



Tone

The warmth or coolness of a color.



Brightness

The lightness or darkness of a color.

The solution.

One of the most effective ways to protect, enhance, and maintain results after hair coloration is a good hair care routine.

Vitamins Color Spectrum locks in all 5 dimensions of the color spectrum for multidimensional color preservation and shine.



Combat color fade & maximize shine.



heat-activated

Step 1

Sulfate-free Shampoo

To gently cleanse.

- Nourish & strengthen.
- Luxurious, creamy texture.

How to use

Distribute evenly through wet hair and massage until a lather forms. Rinse thoroughly.

[OR] Neutralizing Shampoos

To cleanse & neutralize brassiness.

- Purple shampoo for blondes.
- Blue shampoo for brunettes.

How to use

Distribute evenly through wet hair and massage until a lather forms. Rinse thoroughly. Use weekly.

Step 2

Conditioner

To hydrate & nourish.

- Creamy texture.
- For softness, moisture & shine.

How to use

Apply after cleansing to wet hair, leave on for 2-3 minutes & rinse.

[OR] Mask

To intensely moisturize & hydrate.

- Creamy & silky texture.
- Deep nourishment with no weigh-down.

How to use

Apply after cleansing to wet hair, leave on for 3-5 minutes & rinse.

Step 3

Glass Shine Serum

For smooth, glass-like shine for up to 10 washes.

- Deep nourishment with no weigh-down.
- Ideal for thicker hair types.

How to use

Shake before use. Apply on towel-dried hair or wet hair and distribute evenly, do not rinse. Heat-activated: dry with a hair dryer or use a straightening iron for best results.

Professional Glass Shine Serum.

ALPHA-SILANE 5%

Serum forms
an invisible
shield to
repel water.

- Instant frizz and humidity protection for up to 10 washes.*
- Heat-activated technology protects up to 450°F.



Get the viral glass shine look.

Use it to finish a perfect blow-out and send your clients home with a bottle so they can recreate the look at home.

*Leave-in serum vs. untreated hair

Co-developed by Sabrina Bias

and other top global coloration pros.



"I am proud to be a part of creating a product I can recommend to all of my clients. As a color specialist, it's important to have the highest quality products to maintain color vibrancy, and that work on different types of color-treated hair."

Frequently asked questions.

What is Vitamino Color Spectrum?

A professional protocol designed to maintain day 1 color vibrancy for up to 100 days.* Combats color fade over time while maximizing hair shine and strength. Formulated with Ferulic Acid and Citric Acid 2.5%.

*With continued use of the Vitamino Color Spectrum classic shampoo, mask, and leave-in serum.

What is Citric Acid and its benefits?

This strong and powerful active ingredient is well-known for reinforcing hair from the inside out. It helps to strengthen the bond network by rebuilding inner broken bonds, maximizing strength and resistance. As a result, hair is protected and repaired, leading to shine and optimal color results.

What is Ferulic Acid and its benefits?

This skincare ingredient with powerful antioxidant properties helps protect the skin against damage caused by oxidative stress, thereby slowing down premature skin aging.

When should I use Vitamino Color Spectrum versus Metal Detox?

Start every color service with Metal Detox Pre-Treatment. From there, the rest of the Metal Detox system is best for clients experiencing hair damage or color-shift. Vitamino Color Spectrum is best for clients who want to minimize color fade and dullness, especially those with rich, vibrant tones.

What is the difference between Vitamino Color and Vitamino Color Spectrum?

The Vitamino Color range is for those looking to keep their natural or grey-coverage color looking fresh and vibrant. It helps maintain shine and protect against fading.

If you have more vibrant color (like rich red or brunette tones) or highlights, balayage, or glossing, Vitamino Color Spectrum is the better choice. It's formulated to enhance the reflectivity of multi-tonal color, resulting in ultra-vibrant, shimmering hair.

Who should use Vitamino Color Spectrum?

Vitamino Color Spectrum is recommended for clients with color-treated hair. Best for hair experiencing fading or lack of shine.

How often should I use Vitamino Color Spectrum?

It is recommended to continuously use Vitamino Color Spectrum to see the best results.



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